

Lights Camera Media Literacy!

Unit Two

The Printing Press

Topics:

LCL! 3x3 Questions of Storytelling
Transitioning from an Oral World to a Printed World
Calligraphy
The Printing Press

Media:

PRINTING TRANSFORMS KNOWLEDGE

Enduring understandings

Effective storytelling requires story structure.

Calligraphy not only requires practice and skill, but is a slower method of communicating ideas than block print.

The invention of the printing press transformed the world by mass-producing the documentation of memory.

Essential Questions

What are the LCL! 3x3 questions that help structure a story?

How can a story about a grandparent be told in an effective way that engages an audience?

How did the printing press change the world?

How did Martin Luther become the first recognizable celebrity?